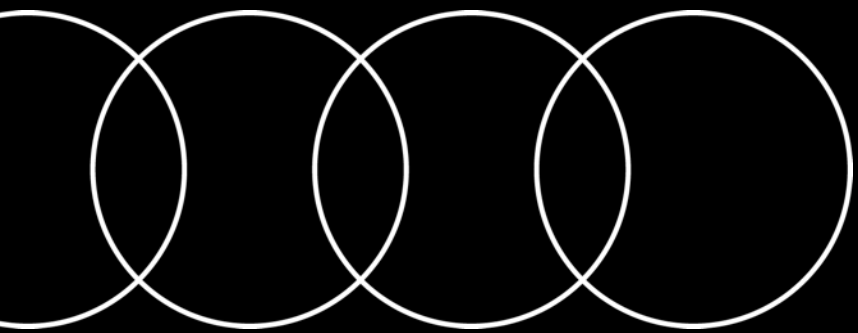




Audi

Corporate Presentation

Ingolstadt, Germany | September 2025



Audi at a Glance

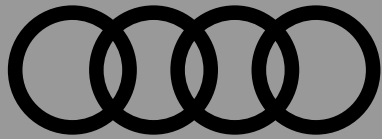
Company, Key Figures, and Products



 S Q6

Audi in the Volkswagen Group

Twelve Brands with Unique Identities and one Shared Goal of Sustainable Mobility



Nutzfahrzeuge



BENTLEY



CUPRA



SCANIA

Company History

The Forging of AUDI AG from Four Brands and the Road to the Future

The **establishment of August Horch Automobilwerke GmbH Zwickau**, renamed Audi Automobilwerke m.b.H. Zwickau shortly thereafter, marks the beginning of Audi's history

Audi, DKW, Horch, and Wanderer together form **Auto Union AG based in Chemnitz**. August Horch is appointed to the new Group's Supervisory Board

Establishment of **Auto Union GmbH** in Ingolstadt

By the end of 1966, Auto Union GmbH is a wholly owned **subsidiary of Volkswagenwerk AG**

Establishment of **AUDI AG** in its current legal form

With its **Audi, Ducati, and Lamborghini brands**, the Audi Group is one of the most successful manufacturers of premium automobiles

With the Audi Q6 e-tron, **electric mobility** is coming from the main plant in Ingolstadt **for the first time**

1909**1932****1949****1966****1985****2020****2024**

Brand Group Progressive

Audi manages the brand group in the Volkswagen Group



Each of our brands represents outstanding performance, pioneering technologies, fascinating design, and great emotions



Audi Group

AUDI AG Board of Management



**Gernot
Döllner**
Chairman of the
Board



**Geoffrey
Bouquot**
Technical
Development



**Jürgen
Rittersberger**
Finance,
Legal Affairs and IT



**Xavier
Ros**
Human Resources



**Marco
Schubert**
Sales and
Marketing



**Renate
Vachenauer**
Procurement



**Gerd
Walker**
Production and
Logistics

2024 Audi Group Figures



Audi Group deliveries



1,671,218



10,687



10,643

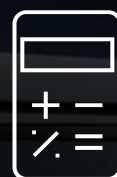


54,495



Revenue

€64.5 billion



Operating profit

€3.9 billion



Operating margin

6.0%



Net cash flow

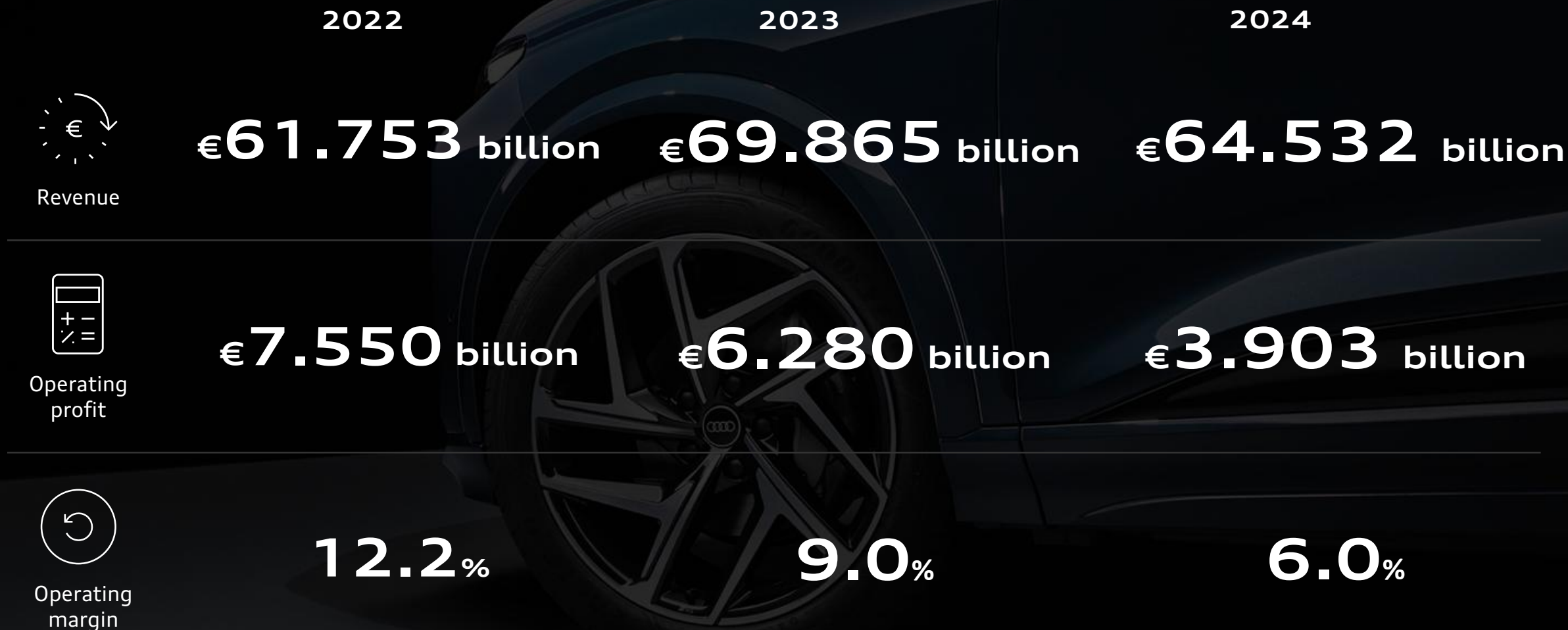
€3.1 billion



Approx. **88,000**
employees*

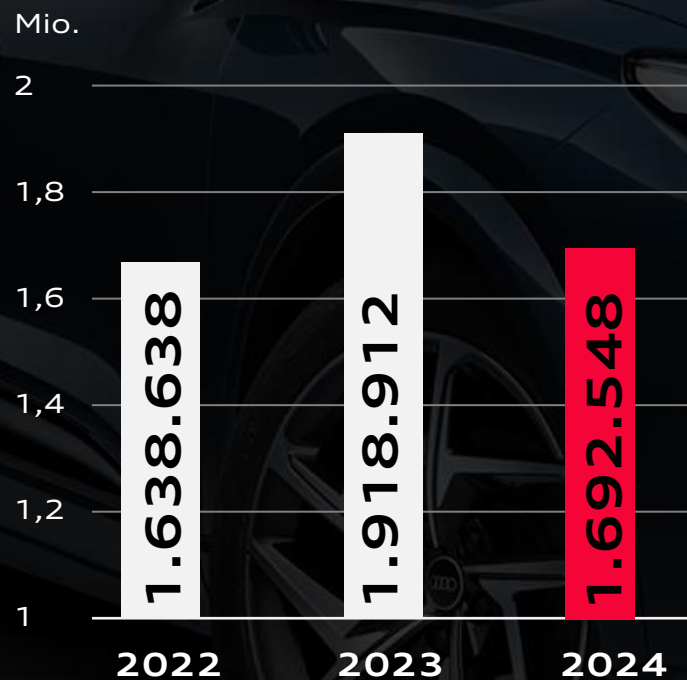
2024 Audi Group Figures

Three-Year Overview of Sales Revenue and Earnings



2024 Audi Group Figures

Deliveries worldwide



Deliveries by countries/regions 2024

USA
202,969

Europe
670,859

200.009
of them in
Germany

China*
653.016

* Chinese automotive market including Hongkong

Audi Group Production Sites



Audi Concept C

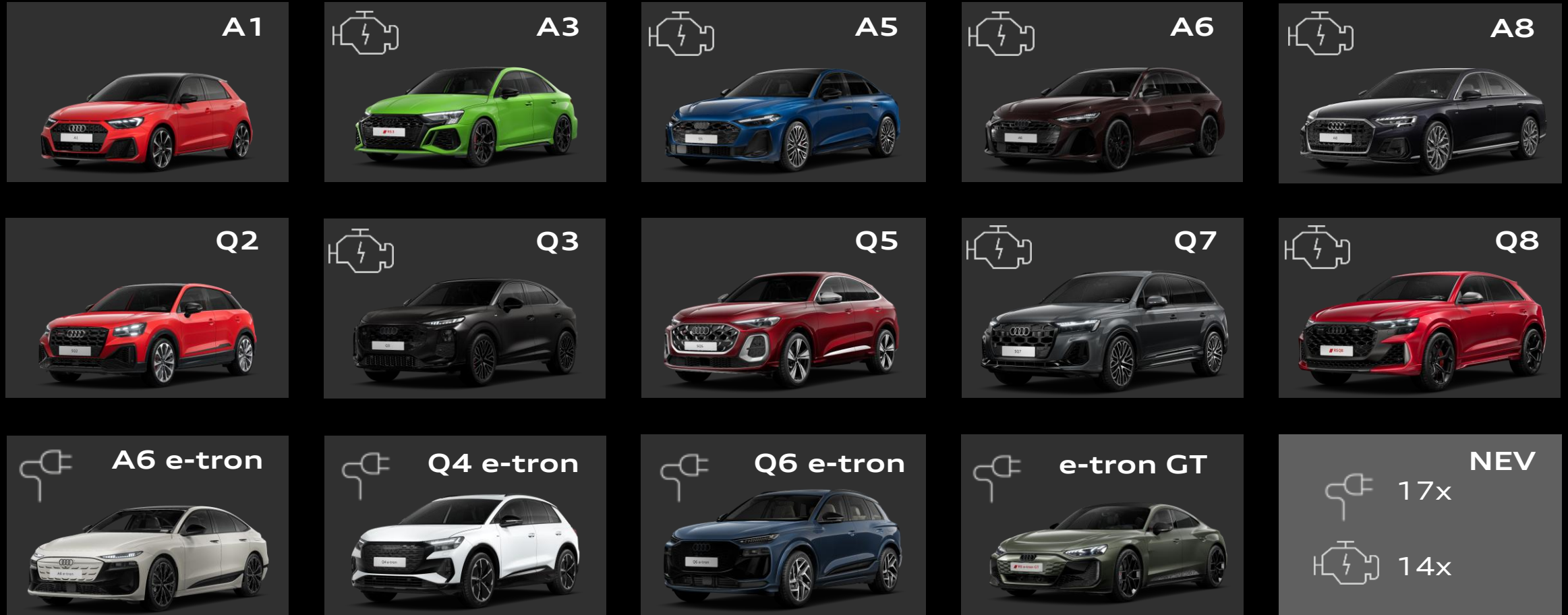
The Audi Concept C is more than just a concept car—it embodies the new design philosophy and points the way to the future of Audi.

- The concept car stands for radical reduction to the essentials
- New Audi design philosophy: a distinctive combination of clarity, technology, intelligence, and emotion
- New brand face: The vertical frame is the focal point of the front and reinterprets the history of the brand
- First Audi roadster with an electrically retractable hardtop: New roof concept combines the elegance of a coupe with the emotional appeal of an open-top driving experience
- Individual light signature: Four horizontally arranged elements in each front headlight and rear light as a distinguishing feature
- High-quality interior atmosphere: titanium-inspired color palette, premium materials, and haptic controls set new standards
- Pioneering the future of the four rings: Concept C offers a glimpse of the design language of future models

The vehicle mentioned and shown is a concept vehicle that is not available as a production vehicle



Audi Range of Models on the Market



Global portfolio, not including market-specific models from China

 BEV  PHEV

Audi A6 e-tron

Upper mid-size class rethought: new standards in design and range

- > As the second model on the Premium Platform Electric (PPE), the Audi A6 e-tron capitalizes on the familiar product strengths of the PPE in terms of performance, range, efficiency, and charging
- > Available as a Sportback or Avant
- > Emotional design: monolithic exterior and interior architecture that is tailored to the occupants in terms of design and ergonomics
- > Outstanding aerodynamics and a long range of up to 756 kilometers
- > Optimal driving dynamics: adaptive air suspension enables a wide spread between excellent long-distance comfort and sporty driving dynamics
- > Many innovative features depending on the selected equipment: second-generation virtual exterior mirrors, electrically shaded panoramic glass roof, illuminated rings at the rear, etc.



Audi Q6 e-tron

Like the A6 e-tron, the Audi Q6 e-tron SUV and Sportback are based on the Premium Platform Electric (PPE) with the innovative E³ 1.2 electronics architecture

PPE and E³ 1.2 form the basis for numerous innovations in design and functionality

- Enhancements in suspension, electric motor, high-voltage battery, charging, drive system, and recuperation
- The interior of the Audi Q6 e-tron applies the brand's new design philosophy in series production: the interior is systematically focused on the needs of the user
- Free-standing curved display with passenger display and augmented reality head-up display form the digital cockpit
- Active digital light signature in the Matrix LED headlights and the second-generation digital OLED rear lights bring light into motion and increase safety on the road



Audi A5 and S5

Modern sportiness meets premium proportions

- > The Audi A5 continues 30 years of Audi success in the mid-size class: it replaces the Audi A4 and is available as a Sedan and Avant
- > The A5 impresses with its fascinating design and perfect proportions
- > Increased standard equipment and unique optional extras
- > New mild hybrid technology MHEV plus enables electric driving and reduces fuel consumption
- > Driving dynamics and comfort: newly designed front axle and dynamically tuned suspension
- > Newly designed driver-focused operating concept with curved MMI panoramic display
- > New lighting technology: customizable light signatures and second-generation digital OLED rear lights
- > Audi S5 models complete the portfolio at the upper end of the performance spectrum with the V6 TFSI engine with MHEV plus technology



Audi A6 Avant, A6 Sedan, and A6 e-hybrid quattro

- The Audi A6 is perfectly proportioned – with its long wheelbase, large wheels, and sculpted body
- Since 1977, the name Avant has stood for vehicles that combine sporty and elegant design, superior functionality, and outstanding driving dynamics. Forty-eight years after the debut of the Audi 100 Avant, the A6 Avant is ushering in a new era
- The Audi A6 Sedan: its drag coefficient of 0.23 is the best value for a combustion-engine production model in Audi history
- Partially electric driving, enhanced efficiency, and greater performance: mild hybrid technology MHEV plus
- The perfect blend of sportiness and comfort: adaptive air suspension and all-wheel steering
- Intuitive operating and infotainment concepts with ChatGPT and intelligent driver assistance systems
- The rear of the Audi A6 features optional second-generation digital OLED rear lights, which combine lighting design and innovative technology in a unique way
- In the e-hybrid quattro version, the Avant and Sedan are both available in two power levels with an electric range of up to 106 kilometers
- The new generation of high-voltage battery in the plug-in hybrids has approx. 45 percent more capacity than the predecessor model



Audi Q3 and Q3 e-hybrid

A new benchmark in the compact class: dynamic design, muscular SUV proportions along with a spacious interior – that's the new Q3

Highlights: efficient combustion-engine models, powerful plug-in hybrid, lighting technology and modern driver assistance systems from the full-size class - now also available as a Sportback

- Emotional design
- Matrix LED headlights with new micro-LED module and digital OLED rear lights
- New steering wheel control unit creates more storage space in the center console; increased functionality thanks to adjustable rear seat
- Efficient combustion-engine versions with mild hybrid technology; a 200 kW e-hybrid version with up to 119 kilometers of electric range
- Two-valve damper suspension ensures a balanced driving experience
- Trained parking, adaptive driving assistant plus, and interior camera improve road safety



Audi Q5, SQ5, and Q5 e-hybrid

Successful SUV in its third generation

- > The Audi Q5 has been one of the world's most successful SUVs for more than 15 years; the third generation of the model was launched in 2024 and is available as an SUV and Sportback
- > A dynamic design and enhanced profile make the Q5 significantly sportier
- > First SUV based on the Premium Platform Combustion (PPC) with highly efficient combustion engines with MHEV plus technology
- > Spacious and practical body and space concept with movable rear seat bench
- > Human-centric operating concept with Audi MMI panoramic display and optional MMI passenger display
- > Second-generation digital OLED rear lights with projection light for increased safety and an exclusive look
- > Top sports model: Audi SQ5 with V6 TFSI and MHEV plus technology
- > Q5 SUV e-hybrid quattro and Q5 Sportback e-hybrid quattro each available with 220 kW or 270 kW system output
- > Newly developed high-voltage battery with 25.9 kWh (net 20.7 kWh) capacity enables electric range of up to 100 kilometers
- > Two operating modes are available: "EV" and "Hybrid"
- > Degree of thrust recuperation in EV mode can be adjusted to three different levels using paddles on the steering wheel

